



Atlas World Group, Inc. Cookie Policy

Document No. POL-314
Rev. 1.0
Effective: 4/12/2024
Classification: Internal 3

Last Updated: April 12, 2024



Revision History

Revision #	Revision Date	Description of Revision	Authorized By	Author
1.0	4/12/2024	Initial policy defined.	Executive Management	Amanda Edge Ann Heathcott

Document Title: Atlas World Group, Inc. Cookie Policy	Revision: 1.0
Classification: Internal 3	Type: Security & Privacy
Page: 2	Annual Review Date: 4/1



Purpose

This Cookie Policy explains how Atlas World Group, Inc., including its subsidiaries (“AWG” or “we”) uses cookies and similar technologies on our websites and through our online services. It also explains your rights to control our use of them. Please note that some of our subsidiaries may have their own cookie policies or practices that apply to their own respective websites; in such cases, their websites will not display this Policy.

For any personal information collected through the use of cookies and similar technologies, our Privacy Policy also applies and supplements this Policy.

What are cookies and similar technologies?

A cookie is a small file containing a string of characters that is sent to your computer or device through your browser when you visit a website. When you visit the website again, the cookie allows that site to recognize your browser. Cookies may store user preferences and other information. Among other things, they can be used (i) for analytics, (ii) to monitor the effectiveness of a website and improve its usefulness, (iii) to make a website work properly, and (iv) to provide you with a better service experience when browsing (e.g., through advertising, interactive content, etc.).

We use cookies for several reasons. Some cookies (known as “strictly-necessary cookies”) are required for technical reasons in order for our website to operate. Other cookies enable us to track and target the interests of our users to enhance their experience on our website. This data is used to deliver customized content to customers whose behavior indicates that they are interested in a particular subject area. This is described in more detail below.

Similar technologies falling under the generic term “cookies” also include local objects (sometimes called flash cookies), web beacons, pixels, browser fingerprinting technologies, or any other technology that stores or accesses information on the user’s device. This information does not usually allow us to identify you, but it can offer you a better user experience when visiting websites (including ours).

What types of cookies do we use?

Cookies set by the website owner (in this case, us) are called first-party cookies. Cookies set by parties other than the website owner are called third-party cookies. We use both first- and third-party cookies.

There are four specific types of cookies found on our website. They are:

- **Strictly-necessary cookies**, which are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. If you set your browser to block or alert you about these cookies, some parts of the website will not work. These cookies do not store any personally identifiable information.
- **Functional cookies**, which enable the website to provide enhanced functionality and personalization. They may be set by us or third-party providers whose services we have added to our pages. If you do not allow these cookies, then some or all of the website’s services may not function properly.
- **Performance cookies**, which allow us to count visits and traffic sources so we can measure and improve the performance of our website. They help us to know which pages are the most and least popular and see how visitors move around the website. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, then we will not know when you have visited our website, and will not be able to monitor its performance.

Document Title: Atlas World Group, Inc. Cookie Policy	Revision: 1.0
Classification: Internal 3	Type: Security & Privacy
Page: 3	Annual Review Date: 4/1



- **Targeting cookies**, which may be set through our website by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant advertisements on other websites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

What specific cookies do we use, and for how long?

Cookies may stay on your browser into the future until they expire or you delete them. The cookies we use, as well as their lifespan, are set forth and described in the chart at the bottom of this page.

How can I control cookies?

You have the right to decide whether to accept or reject cookies. You can manage your consent preferences at any time to accept or reject the various categories of cookies (which are not strictly-necessary). To do so, please review the cookie banner or visit our Privacy Preference Center by clicking on the Cookie Settings icon on your screen. However, if you disable cookies and similar technologies, some features may not work as intended.

Please note that by visiting our website and/or using our applications without taking steps to block or remove cookies, you are consenting to the use of cookies and other web technologies used in connection with the website and/or our applications.

Do we utilize targeted advertising?

Yes. Third parties may place cookies on your computer or mobile device to serve advertising through our website. These companies may use information about your visits to this and other websites in order to provide relevant advertisements about goods and services that you may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements. This can be accomplished by them using cookies, web beacons, or other similar technologies to collect information about your visits to this and other websites in order to provide relevant advertisements about goods and services of potential interest to you. The information collected through this process does not enable us or third parties to identify your name, contact details, or other personally identifying details unless you choose to provide this information.

Date of Last Change

This Cookie Policy is subject to review and change. When updated, the revised version of the Cookie Policy will be posted on this website, and it will become effective as of the date posted. This Policy was last modified on the “Last Updated” date indicated above. Your continued use of our website and services after this date means you have accepted the revised Cookie Policy.

Contact Information

Please email us at privacy@atlasworldgroup.com if you have any questions regarding this Cookie Policy.

Document Title: Atlas World Group, Inc. Cookie Policy	Revision: 1.0
Classification: Internal 3	Type: Security & Privacy
Page: 4	Annual Review Date: 4/1